

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Contract / Revision 498623 /		Alt Order # 06368051
Product DEAN HELLER 4 SENATE		
Contract Dates 10/17/12 - 10/23/12		Estimate #
Advertiser Dean Heller For Senate		Original Date / Revision 10/15/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--1----				1	\$3,250.00			
N 2	KVVU	10/18/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---TF--				2	\$450.00			
N 3	KVVU	10/22/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	1-----				1	\$450.00			
N 4	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---1---				1	\$725.00			
N 5	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$725.00			
N 6	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---1---				1	\$700.00			
N 7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$700.00			
N 8	KVVU	10/17/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WT---				2	\$275.00			
N 9	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$275.00			
N 10	KVVU	10/18/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---TF--				2	\$250.00			
N 11	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498623 /	06368051

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/15/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$250.00			
N 12	KVVU	10/17/12	10/18/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 13	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		\$195.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
	2	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 14	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$195.00			
N 15	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
	2	KVVU	10/15/12-10/21/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 16	KVVU	10/22/12	10/23/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
	2	KVVU	10/22/12-10/28/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 17	KVVU	10/18/12	10/18/12	Katie	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie	1-2pm	----Th-----	:30		\$425.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 18	KVVU	10/23/12	10/23/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$425.00			
N 19	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	18	\$9,305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498623 /		<u>Alt Order #</u> 06368051
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/15/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W--F----	:30		\$450.00	NM		
			See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15									
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W--F----	:30		\$450.00	NM		
			See MG 19.16, 19.17, 19.18, 19.19, 19.20, 19.21, 19.22									
	3	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
	Ⓜ		See MG 19.23, 19.24									
	4	KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30		\$765.00	NM		
	Ⓜ		See MG 25.3, 25.4, 25.5									
	5	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	6	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	7	KVVU	10/22/12-10/22/12	TMZ	M-Sa 8-10p/Su 7-1	M-----	:30		\$825.00	NM		
	Ⓜ		See MG 25.3, 25.4, 25.5									
	8	KVVU	10/17/12-10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	9	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$2,200.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	10	KVVU	10/17/12-10/19/12	Friends	M-F 12:05-1:05a	---WThF----	:30		\$225.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	11	KVVU	10/17/12-10/19/12	Friends	M-F 12:05-1:05a	---WThF----	:30		\$225.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	12	KVVU	10/17/12-10/19/12	Extra	M-F 1:05-1:35am	---WThF----	:30		\$100.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	13	KVVU	10/17/12-10/19/12	Katie	M-F 3-4am	---WThF----	:30		\$95.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	14	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	15	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 26.1, 13.1, 12.1, 29.2, 28.1, 30.1, 12.2, 22.3, 27.1, 24.2, 24.1, 22.2, 19.1									
	16	KVVU	10/18/12-10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
	Ⓜ		MG for 13.2, 16.1, 17.1, 20.1, 16.2, 15.1, 15.2, 19.2									
	17	KVVU	10/18/12-10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
	Ⓜ		MG for 13.2, 16.1, 17.1, 20.1, 16.2, 15.1, 15.2, 19.2									
	18	KVVU	10/22/12-10/23/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
	Ⓜ		MG for 13.2, 16.1, 17.1, 20.1, 16.2, 15.1, 15.2, 19.2									
	19	KVVU	10/22/12-10/23/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
	Ⓜ		Credited									
	20	KVVU	10/18/12-10/18/12	Katie	1-2pm	----Th-----	:30		\$425.00	NM		
	Ⓜ		MG for 13.2, 16.1, 17.1, 20.1, 16.2, 15.1, 15.2, 19.2									
	21	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30		\$450.00	NM		
	Ⓜ		MG for 13.2, 16.1, 17.1, 20.1, 16.2, 15.1, 15.2, 19.2									
	22	KVVU	10/19/12-10/19/12	Dr Oz	3-4p	-----F----	:30		\$500.00	NM		
	Ⓜ		MG for 13.2, 16.1, 17.1, 20.1, 16.2, 15.1, 15.2, 19.2									
	23	KVVU	10/22/12-10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----	:30		\$700.00	NM		
	Ⓜ		MG for 20.3, 19.3									
	24	KVVU	10/22/12-10/23/12	Friends	M-F 12:05-1:05a	MTu-----	:30		\$225.00	NM		
	Ⓜ		MG for 20.3, 19.3									
N 20	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498623 /	06368051

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/15/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$500.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$500.00	NM		
	See MG 19.23,19.24											
N 21	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/22/1210/28/12-1-----1\$500.00</div></div></div>											
N 22	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12--WTF--3\$950.00</div></div></div>											
	<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>											
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$950.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$950.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 23	KVVU	10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/22/1210/28/12-1-----1\$950.00</div></div></div>											
N 24	KVVU	10/18/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---TF--2\$1,025.00</div></div></div>											
	<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>											
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		\$1,025.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		\$1,025.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 25	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,125.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/22/1210/28/12MT-----2\$1,025.00</div></div></div>											
	<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>											
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$1,025.00	NM		
	See MG 25.3,25.4,25.5											
	3	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30		\$2,200.00	NM		
	Ⓜ Credited											
	4	KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30		\$300.00	NM		
	Ⓜ Credited											
	5	KVVU	10/23/12-10/23/12	Extra	M-F 1:05-1:35am	-Tu-----	:30		\$100.00	NM		
	Ⓜ MG for 19.7,19.4,25.2											
N 26	KVVU	10/17/12	10/18/12	MORE Access	630-7pm		:30			NM	1	\$400.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12--WT---2\$400.00</div></div></div>											
	<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>											
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WTh----	:30		\$400.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 27	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	1	\$400.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/22/1210/28/12MT-----2\$400.00</div></div></div>											
	<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>											
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTu-----	:30		\$400.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498623 /	06368051

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/15/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KVVU	10/19/12	10/19/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	----1--	1			\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	-----F----	:30		\$950.00	NM		
	See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15											
N 29	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	--W-F--	2			\$850.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	---W--F----	:30		\$850.00	NM		
	See MG 29.3											
	2	KVVU	10/15/12-10/21/12	TMZ	730-8p	---W--F----	:30		\$850.00	NM		
	See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15											
	3	KVVU	10/23/12-10/23/12	TMZ	730-8p	-Tu-----	:30		\$850.00	NM		
	© MG for 29.1 10/17											
N 30	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	1-----	1			\$850.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	TMZ	730-8p	M-----	:30		\$850.00	NM		
	See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15											
N 31	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	--W-F--	2			\$2,150.00				
N 32	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1-	1			\$1,500.00				
N 33	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1	1			\$850.00				
N 34	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1	1			\$1,925.00				
N 35	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1	1			\$7,500.00				
N 36	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1	1			\$1,200.00				
N 37	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	---T---	1			\$450.00				
Totals											55	\$44,245.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	55	\$44,245.00	\$37,608.25
Totals	55	\$44,245.00	\$37,608.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/26/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT30/12 17.46
CHANGES
*** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	NEIL WILLIAMS	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

LOCAL REGIONAL

(CE)

DATE OCT30/12 17.46

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
40	S		100P-200P	30		\$195.00	10/22	10/23	1		M-TU	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
59	S		430P-800P	30		\$2,200.00	10/22	10/22	0		MON	0
PROGRAM : NLCS GAME #7 ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT ORD COM2 : ENDS 10/23. CREDIT \$15. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-46 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-49 FOR 1 SPOT/WK CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												

REP HEADLINE# 6368051 TRF# 498623 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 17.46
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

60	S		400P-430P	30		\$300.00	10/22	10/22	0		MON	0
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT ORD COM2 : ENDS 10/23. CREDIT \$15. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-61 STATION MAKEGOOD OFFERS: M7 OK'D BUY#40 MISSED:M-TU/100P-200P OCT22 30S \$195.00 (OCT25/12) BUY#59 MON/430P-800P OCT22 30S \$2,200.00 BUY#60 MON/400P-430P OCT22 30S \$300.00 OFFER: NONE CMT:SPOTS N/A. FLIGHT ENDED.												

OCT/12 44245.00 CONTRACT TOTAL 44245.00
 TOTAL SPOTS 55

MARKET TOTALS \$233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Contract / Revision 498623 /		Alt Order # 06368051
Product DEAN HELLER 4 SENATE		
Contract Dates 10/17/12 - 10/23/12	Estimate #	
Advertiser Dean Heller For Senate		Original Date / Revision 10/15/12 / 10/15/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$3,250.00			
N 2	KVVU	10/18/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$450.00			
N 3	KVVU	10/22/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$450.00			
N 4	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$725.00			
N 5	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$725.00			
N 6	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$700.00			
N 7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$700.00			
N 8	KVVU	10/17/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$275.00			
N 9	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$275.00			
N 10	KVVU	10/18/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$250.00			
N 11	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498623 /		<u>Alt Order #</u> 06368051
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$250.00			
N 12	KVVU	10/17/12	10/18/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 13	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		\$195.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
	2	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 14	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$195.00			
N 15	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
	2	KVVU	10/15/12-10/21/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 16	KVVU	10/22/12	10/23/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
	2	KVVU	10/22/12-10/28/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 17	KVVU	10/18/12	10/18/12	Katie	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie	1-2pm	----Th-----	:30		\$425.00	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 18	KVVU	10/23/12	10/23/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$425.00			
N 19	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	20	\$10,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498623 /		<u>Alt Order #</u> 06368051
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
1	KVVU	10/15/12-10/21/12		Anderson	3-4p	---W--F----	:30		\$450.00	NM		
		See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15										
2	KVVU	10/15/12-10/21/12		Anderson	3-4p	---W--F----	:30		\$450.00	NM		
		See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22										
3	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
4	KVVU	10/22/12-10/22/12		Special Early News	Special Early News	M-----	:30		\$765.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
5	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1	---Th-----	:30		\$825.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
6	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1	---Th-----	:30		\$825.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
7	KVVU	10/22/12-10/22/12		TMZ	M-Sa 8-10p/Su 7-1M	-----	:30		\$825.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
8	KVVU	10/17/12-10/17/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
9	KVVU	10/17/12-10/17/12		BB League Championships	1pm-8pm	---W-----	:30		\$2,200.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
10	KVVU	10/17/12-10/19/12		Friends	M-F 12:05-1:05a	---WThF----	:30		\$225.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
11	KVVU	10/17/12-10/19/12		Friends	M-F 12:05-1:05a	---WThF----	:30		\$225.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
12	KVVU	10/17/12-10/19/12		Extra	M-F 1:05-1:35am	---WThF----	:30		\$100.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
13	KVVU	10/17/12-10/19/12		Katie	M-F 3-4am	---WThF----	:30		\$95.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
14	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$450.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
15	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$450.00	NM		
		MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1										
16	KVVU	10/18/12-10/19/12		Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
		MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2										
17	KVVU	10/18/12-10/19/12		Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		\$195.00	NM		
		MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2										
18	KVVU	10/22/12-10/23/12		Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
		MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2										
19	KVVU	10/22/12-10/23/12		Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$195.00	NM		
		MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2										
20	KVVU	10/18/12-10/18/12		Katie	1-2pm	----Th-----	:30		\$425.00	NM		
		MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2										
21	KVVU	10/19/12-10/19/12		Anderson	2-3p	-----F----	:30		\$450.00	NM		
		MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2										
22	KVVU	10/19/12-10/19/12		Dr Oz	3-4p	-----F----	:30		\$500.00	NM		
		MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2										
N 20	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:	10/15/12	10/21/12	--WTF--	3	\$500.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30	\$500.00	NM			
		See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$500.00			
N 22	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$950.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$950.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
N 23	KVVU	10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$950.00			
N 24	KVVU	10/18/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		\$1,025.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		\$1,025.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
N 25	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$1,025.00			
N 26	KVVU	10/17/12	10/18/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WTh-----	:30		\$400.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
N 27	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTu-----	:30		\$400.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
N 28	KVVU	10/19/12	10/19/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1--				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	-----F----	:30		\$950.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
N 29	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	---W--F----	:30		\$850.00	NM		
				See MG 29.3								
	2	KVVU	10/15/12-10/21/12	TMZ	730-8p	---W--F----	:30		\$850.00	NM		
				See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
	3	KVVU	10/23/12-10/23/12	TMZ	730-8p	-Tu-----	:30		\$850.00	NM		
				Ⓜ MG for 29.1 10/17								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498623 /	06368051

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	TMZ	730-8p	M-----	:30		\$850.00	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 31	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$2,150.00			
N 32	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$1,500.00			
N 33	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 34	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,925.00			
N 35	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
N 36	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,200.00			
N 37	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$450.00			
Totals											58	\$46,955.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	58	\$46,955.00	\$39,911.75
Totals	58	\$46,955.00	\$39,911.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



Rep: TELEREP INC.
Run On: Oct19/12 at 11:32

Order#:
Station: KVMU-TV LAS VEGAS NV
Agency: STRATEGIC MEDIA SERVICES
Advertiser: ROUD HELLERSEN NV
Buyer: NEIL WILLIAMS

498623
Headline: 6389051 (Rev 0)
Dates: Oct17/12 - Dec23/12
Product: DEAN HELLER 4 SENATE
Salesperson: TERESA DIFURIA
Est#:
Demo: RA35+

REP BUYLINES

Page: 1
Requested by: ROSE

Mod Code	Buy Line	Day/Time	Length	Rate	Start Date	End Date	# of Wks	Spl Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
#CASH	1	Wed/5-9P	30S	\$3,250	Oct17/12	Oct17/12	1	1	1	\$3,250	N/C.S	0.0 Oct10/12	Rev #0: A
	2	Th-F/5-6A	30S	\$450	Oct18/12	Oct19/12	1	2	2	\$900	NEWS	0.0 Oct10/12	Rev #0: A
	3	Mon/5-6A	30S	\$450	Oct22/12	Oct22/12	1	1	1	\$450	NEWS	0.0 Oct10/12	Rev #0: A
	4	Th/F/6-7A	30S	\$725	Oct18/12	Oct18/12	1	1	1	\$725	NEWS	0.0 Oct10/12	Rev #0: A
	5	M-Tu/6-7A	30S	\$725	Oct22/12	Oct23/12	1	2	2	\$1,450	NEWS	0.0 Oct10/12	Rev #0: A
	6	Th/F/7-9A	30S	\$700	Oct18/12	Oct18/12	1	1	1	\$700	NEWS	0.0 Oct10/12	Rev #0: A
	7	M-Tu/7-9A	30S	\$700	Oct22/12	Oct23/12	1	2	2	\$1,400	NEWS	0.0 Oct10/12	Rev #0: A
	8	W-Tu/9-10A	30S	\$275	Oct17/12	Oct18/12	1	2	2	\$550	MORE	0.0 Oct10/12	Rev #0: A
	9	M-Tu/9-10A	30S	\$275	Oct22/12	Oct23/12	1	2	2	\$550	MORE	0.0 Oct10/12	Rev #0: A
	10	Th-F/10-11A	30S	\$250	Oct18/12	Oct19/12	1	2	2	\$500	DR OZ	0.0 Oct10/12	Rev #0: A
	11	Mon/10-11A	30S	\$250	Oct22/12	Oct22/12	1	1	1	\$250	DR OZ	0.0 Oct10/12	Rev #0: A
	12	W-Tu/11A-12N	30S	\$195	Oct17/12	Oct18/12	1	2	2	\$390	BETTER N/A	0.0 Oct10/12	Rev #0: A
	13	W-F/12N-1P	30S	\$195	Oct17/12	Oct19/12	1	2	2	\$390	DIVORCE COURT 11-12P	0.0 Oct10/12	Rev #0: A
	14	M-Tu/12N-1P	30S	\$195	Oct22/12	Oct23/12	1	2	2	\$390	DIVORCE COURT	0.0 Oct10/12	Rev #0: A
	15	Th-F/1-2P	30S	\$195	Oct18/12	Oct19/12	1	2	2	\$390	COLD CASE	0.0 Oct10/12	Rev #0: A
	16	M-Tu/1-2P	30S	\$195	Oct22/12	Oct23/12	1	2	2	\$390	COLD CASE	0.0 Oct10/12	Rev #0: A
	17	Th/F/2-3P	30S	\$425	Oct18/12	Oct18/12	1	1	1	\$425	KATIE COURIC 1-2P	0.0 Oct10/12	Rev #0: A
	18	Tu/2-3P	30S	\$425	Oct23/12	Oct23/12	1	1	1	\$425	KATIE COURIC	0.0 Oct10/12	Rev #0: A
	19	W-F/3-4P	30S	\$450	Oct17/12	Oct19/12	1	2	2	\$900	AUDERSON COOPER 2-3P	0.0 Oct10/12	Rev #0: A
	20	W-F/4-5P	30S	\$500	Oct17/12	Oct19/12	1	3	3	\$1,500	DR OZ	0.0 Oct10/12	Rev #0: A
	21	Tu/4-5P	30S	\$500	Oct23/12	Oct23/12	1	1	1	\$500	DR OZ	0.0 Oct10/12	Rev #0: A
	22	W-F/5-530P	30S	\$950	Oct17/12	Oct19/12	1	3	3	\$2,850	NEWS 10/11B 10/11P	0.0 Oct10/12	Rev #0: A
	23	Tu/5-530P	30S	\$950	Oct23/12	Oct23/12	1	1	1	\$950	NEWS 10/11B 10/11P	0.0 Oct10/12	Rev #0: A
	24	Th-F/530-6P	30S	\$1,025	Oct18/12	Oct19/12	1	2	2	\$2,050	NEWS N/A	0.0 Oct10/12	Rev #0: A
	25	M-Tu/530-6P	30S	\$1,025	Oct22/12	Oct23/12	1	2	2	\$2,050	NEWS	0.0 Oct10/12	Rev #0: A
	26	W-Tu/630-7P	30S	\$400	Oct17/12	Oct18/12	1	2	2	\$800	MORE 10/11B N/A	0.0 Oct10/12	Rev #0: A
	27	M-Tu/630-7P	30S	\$400	Oct22/12	Oct23/12	1	2	2	\$800	MORE	0.0 Oct10/12	Rev #0: A
	28	Fri/7-730P	30S	\$950	Oct19/12	Oct19/12	1	1	1	\$950	EXTRA 9-930P	0.0 Oct10/12	Rev #0: A
	29	W-F/730-8P	30S	\$850	Oct17/12	Oct19/12	1	2	2	\$1,700	NEWS	0.0 Oct10/12	Rev #0: A
	30	Mon/730-8P	30S	\$850	Oct22/12	Oct22/12	1	1	1	\$850	NEWS	0.0 Oct10/12	Rev #0: A
	31	W-F/10-11P	30S	\$2,150	Oct17/12	Oct19/12	1	2	2	\$4,300	NEWS	0.0 Oct10/12	Rev #0: A
	32	Sat/10-11P	30S	\$1,500	Oct20/12	Oct20/12	1	1	1	\$1,500	NEWS	0.0 Oct10/12	Rev #0: A
	33	Sun/6-9A	30S	\$1,925	Oct21/12	Oct21/12	1	1	1	\$1,925	NFL PREGAME	0.0 Oct10/12	Rev #0: A
	34	Sun/9-10A	30S	\$1,925	Oct21/12	Oct21/12	1	1	1	\$1,925	NFL PREGAME	0.0 Oct10/12	Rev #0: A
	35	Sun/10A-11P	30S	\$1,200	Oct21/12	Oct21/12	1	1	1	\$1,200	SPORTS WRAP UP	0.0 Oct10/12	Rev #0: A
	36	Sun/10A5-11P	30S	\$1,200	Oct21/12	Oct21/12	1	1	1	\$1,200	SPORTS WRAP UP	0.0 Oct10/12	Rev #0: A
Total 58 Spots for:											\$46,700	0.0	
Monthly Estimate Dollars:											\$46,700	0.0	Oct/12



Rep: TELEREP, INC.,
Run On: Oct15/12 at 11:35

COMPETITIVE

Page: 1
Requested by: ROSE

Order#:
Station: KVVU-TV LAS VEGAS, NV
Agency: STRATEGIC MEDIA SERVICES
Advertiser: POLIO HELLERISENNV
Buyer: NEIL WILLIAMS

Headline#: 6368051 (Rev 0)
Date: Oct17/12 - Oct23/12
Product: DEAN HELLER 4 SENATE
Flight #:

Traffic#:
Salesperson: TERESA DIFURIA
Est#:
Demo: RA35+

Station	Dollars	Percent
KVVU-TV	\$46,700	20%
KSNV-TV	\$65,380	28%
KLAS-TV	\$60,710	26%
KTNV-TV	\$42,030	18%
KVMY-TV	\$11,675	5%
KVCW-TV	\$7,005	3%
CABL-TV	\$0	0%
KTUD-TV	\$0	0%
Market Total	\$233,500	100%

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT15/12 15.08
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

WASHINGTON, DC 20007

CLASS:	NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
3	1	1	1
4	1	1	1
5	1	1	1
6	1	1	1
7	1	1	1
8	1	1	1
9	1	1	1
10	1	1	1
11	1	1	1
12	1	1	1
13	1	1	1
14	1	1	1
15	1	1	1
16	1	1	1
17	1	1	1
18	1	1	1
19	1	1	1
20	1	1	1
21	1	1	1
22	1	1	1
23	1	1	1
24	1	1	1
25	1	1	1
26	1	1	1
27	1	1	1
28	1	1	1
29	1	1	1
30	1	1	1
31	1	1	1
32	1	1	1
33	1	1	1
34	1	1	1
35	1	1	1
36	1	1	1
37	1	1	1
38	1	1	1
39	1	1	1
40	1	1	1
41	1	1	1
42	1	1	1
43	1	1	1
44	1	1	1
45	1	1	1
46	1	1	1
47	1	1	1
48	1	1	1
49	1	1	1
50	1	1	1
51	1	1	1
52	1	1	1
53	1	1	1
54	1	1	1
55	1	1	1
56	1	1	1
57	1	1	1
58	1	1	1
59	1	1	1
60	1	1	1
61	1	1	1
62	1	1	1
63	1	1	1
64	1	1	1
65	1	1	1
66	1	1	1
67	1	1	1
68	1	1	1
69	1	1	1
70	1	1	1
71	1	1	1
72	1	1	1
73	1	1	1
74	1	1	1
75	1	1	1
76	1	1	1
77	1	1	1
78	1	1	1
79	1	1	1
80	1	1	1
81	1	1	1
82	1	1	1
83	1	1	1
84	1	1	1
85	1	1	1
86	1	1	1
87	1	1	1
88	1	1	1
89	1	1	1
90	1	1	1
91	1	1	1
92	1	1	1
93	1	1	1
94	1	1	1
95	1	1	1
96	1	1	1
97	1	1	1
98	1	1	1
99	1	1	1
100	1	1	1

(CHE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 15.08

STA:

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
1	S	500P-900P	30		\$3,250.00	10/17	10/17	0		WED	0
PROGRAM : NLCS											
37	A	1230P-400P	30		\$3,250.00	10/17	10/17	1		WED	1
PROGRAM : NLCS											
ORD COM1 : CORRECT TP.											
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-1 FOR 1 SPOT/WK											
12	S	1100A-1200N	30		\$195.00	10/17	10/18	0		W-TH	0
PROGRAM : BETTER											
CON COM1 : MAX 1X DAY											

610-225-1191
FROM REP OCT15/12 15.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
44	A		400P-430P	30		\$450.00	10/18	10/19	2		TH-F	2
PROGRAM : SPECIAL NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-12 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-22 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-24 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-27 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-28 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-29 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK												
45	A		1100A-1200N	30		\$425.00	10/17	10/17	1		WED	1
PROGRAM : KATIE ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54												
46	A		730P-800P	30		\$765.00	10/22	10/22	1		MON	1
PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54												
47	A		900P-930P	30		\$825.00	10/18	10/18	1		THU	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54												
48	A		930P-1000P	30		\$825.00	10/18	10/18	1		THU	1
PROGRAM : TMZ ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54												
49	A		930P-1000P	30		\$825.00	10/22	10/22	1		MON	1
PROGRAM : TMZ ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54												

```

: # 610-225-1191
!
FROM REP OCT15/12 15.08
**CHANGES** *** KVVII-TV ***

```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:
50	A		530P-600P	30		\$1,025.00	10/17	10/17	1		WED	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 44-54												
51	A		1230P-400P	30		\$2,200.00	10/17	10/17	1		WED	1
PROGRAM : NLCS GAME												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 44-54												
52	A		1205A-105A	30		\$225.00	10/17	10/19	2		W-F	2
PROGRAM : FRIENDS												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 44-54												
53	A		105A-135A	30		\$100.00	10/17	10/19	1		W-F	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 44-54												
54	A		300A-400A	30		\$95.00	10/17	10/19	1		W-F	1
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 44-54												
13	S		1200N-100P	30		\$195.00	10/17	10/19	0		W,F	0
PROGRAM : DIVORCE COURT												
CON COM1 : MAX 1X DAY												
38	A		1100A-1200N	30		\$450.00	10/19	10/19	1		FRI	1
PROGRAM : DIVORCE COURT												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-15 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-16 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-17 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-20 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	A		1200N-100P	30		\$195.00	10/18	10/19	2		TH-F	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 38-43												
40	A		100P-200P	30		\$195.00	10/22	10/23	2		M-TU	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 38-43												
41	A		100P-200P	30		\$425.00	10/18	10/18	1		THU	1
PROGRAM : KATIE												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 38-43												
42	A		200P-300P	30		\$450.00	10/19	10/19	1		FRI	1
PROGRAM : ANDERSON												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 38-43												
43	A		300P-400P	30		\$500.00	10/19	10/19	1		FRI	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 38-43												
15	S		100P-200P	30		\$195.00	10/18	10/19	0		TH-F	0
PROGRAM : COLD CASE												
CON COM1 : MAX 1X DAY												
16	S		100P-200P	30		\$195.00	10/22	10/23	0		M-TU	0
PROGRAM : COLD CASE												
CON COM1 : MAX 1X DAY												
17	S		200P-300P	30		\$425.00	10/18	10/18	0		THU	0
PROGRAM : KATIE COURIC												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		300P-400P	30		\$450.00	10/17	10/19	0		W, F	0
PROGRAM : ANDERSON COOPER												
CON COM1 : MAX 1X DAY												
20	S		400P-500P	30		\$500.00	10/17	10/19	2		W-F	2
PROGRAM : DR OZ												
CON COM1 : MAX 1X DAY												
22	S		500P-530P	30		\$950.00	10/17	10/19	1		W-F	1
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
24	S		530P-600P	30		\$1,025.00	10/18	10/19	0		TH-F	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
26	S		630P-700P	30		\$400.00	10/17	10/18	1		W-TH	1
PROGRAM : MORE												
CON COM1 : MAX 1X DAY												
27	S		630P-700P	30		\$400.00	10/22	10/23	1		M-TU	1
PROGRAM : MORE												
CON COM1 : MAX 1X DAY												
28	S		700P-730P	30		\$950.00	10/19	10/19	0		FRI	0
PROGRAM : EXTRA												
29	S		730P-800P	30		\$850.00	10/17	10/19	1		W, F	1
PROGRAM : TMZ												
CON COM1 : MAX 1X DAY												
30	S		730P-800P	30		\$850.00	10/22	10/22	0		MON	0
PROGRAM : TMZ												

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#1

MISSED:WED/500P-900P

OFFER:WED/1230P-400P

CMT:CORRECT TP.

OCT17

30S

\$3,250.00

(OCT15/12)

OCT17

30S

\$3,250.00

PLS ADVISE.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M2	OK'D		MISSED: W, F/1200N-100P				OCT19		30S	\$195.00		
			BUY#13				OCT18 (2/WK)		30S	\$195.00		
			BUY#15				OCT22 (2/WK)		30S	\$195.00		
			BUY#16				OCT18		30S	\$425.00		
			BUY#17				OCT19		30S	\$450.00		
			BUY#19				OCT19		30S	\$500.00		
			BUY#20				OCT19		30S	\$450.00		
			OFFER: FRI/1100A-1200N				OCT18 (2/WK)		30S	\$195.00		
			& TH-F/1200N-100P				OCT22 (2/WK)		30S	\$195.00		
			& M-TU/100P-200P				OCT18		30S	\$425.00		
			& THU/100P-200P				OCT19		30S	\$450.00		
			& FRI/200P-300P				OCT19		30S	\$500.00		
			& FRI/300P-400P				OCT19		30S	\$500.00		

CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

PLS ADVISE.

M3	OK'D		MISSED: W-TH/1100A-1200N				OCT17 (2/WK)		30S	\$195.00		
			BUY#12				OCT17		30S	\$195.00		
			BUY#13				OCT17		30S	\$450.00		
			BUY#19				OCT17 (2/WK)		30S	\$950.00		
			BUY#22				OCT18 (2/WK)		30S	\$1,025.00		
			BUY#24				OCT18		30S	\$400.00		
			BUY#26				OCT22		30S	\$400.00		
			BUY#27				OCT19		30S	\$950.00		
			BUY#28				OCT19		30S	\$850.00		
			BUY#29				OCT22		30S	\$850.00		
			BUY#30				OCT18 (2/WK)		30S	\$450.00		

OFFER: TH-F/400P-430P

PLS ADVISE.

			& WED/1100A-1200N				OCT17		30S	\$425.00		
			& MON/730P-800P				OCT22		30S	\$765.00		
			& THU/900P-930P				OCT18		30S	\$825.00		
			& THU/930P-1000P				OCT22		30S	\$825.00		
			& MON/930P-1000P				OCT17		30S	\$1,025.00		
			& WED/530P-600P				OCT17		30S	\$2,200.00		
			& WED/1230P-400P				OCT17 (2/WK)		30S	\$225.00		
			& W-F/1205A-105A				OCT17		30S	\$100.00		
			& W-F/105A-135A				OCT17		30S	\$95.00		
			& W-F/300A-400A				OCT17		30S	\$95.00		

CMT: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.

OCT/12 46955.00 CONTRACT TOTAL 46955.00
 TOTAL SPOTS 58

REP HEADLINE# 6368051 TRF# 498623 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 15.08
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE